

**ML Advies, organisatie en onderzoek**  
Specialists in cycling, walking and road safety

Marjolein de Lange  
+31(0)640933416 | [info@MLadvies.eu](mailto:info@MLadvies.eu) | [MLadvies.eu](http://MLadvies.eu)



## Programs on planning for People Friendly Mobility

*ML Advies* stages programs about how cycling and walking can contribute to create healthy and sustainable cities, towns and regions. We do this in Amsterdam and the Amsterdam region, and occasionally in other places in the Netherlands.

As experts in planning, policy, engineering and civil campaigning we offer insight into the opportunities and challenges of planning for people friendly mobility.

The programs are directed by professionals who are well informed on mobility planning and policy in Amsterdam and the Netherlands.

### Details

- A program can consist of
  - a guided tour by bike (or on foot or in a bus)
  - a workshop
  - and/or a lecture and discussion.
- In general, a program takes about 3 hours, shorter or longer can be discussed
- The content will be customized to customers preferences (see list below)
- Price: €150 (starting tariff) + €125 per hour duration of the program. This is excl. 21% VAT. (for state recognized educational institutes VAT can be omitted)
- The fee is to be paid in cash at the day of the program, or well in advance through bank booking.
- For tours by bicycle:
  - Max. 15 participants per guide. For larger groups extra guides can be arranged.
  - The professional guide will choose a safe route
  - Participants cycle at their own risk and responsibility
  - Bicycle rental is not included in the price.
  - For groups up till 10 persons we can arrange bikes. For larger groups bikes can be rented at many places in Amsterdam. Such as: [www.macbike.nl](http://www.macbike.nl), [black-bikes.com](http://black-bikes.com), [www.yellowbike.nl](http://www.yellowbike.nl) (and more)
  - Bike helmets are not required for regular cycling in the Netherlands and they are hardly used. Best bring your own if you prefer to cycle with a helmet.
- Room for lecture and workshop is to be arranged by the customer. We can help to find a room at the office of Amsterdam's Cyclists' Union. Please let us know when you want that.
- **The professional guide will choose safe routes and direct the tour safely. Participants take part at their own responsibility.**

### To arrange a program for your group:

Please fill out the order form below and return to [info@MLadvies.eu](mailto:info@MLadvies.eu) to confirm the order.

When we agree on the details, the booking will be confirmed by e-mail.

## Order form for a program on planning for People Friendly Mobility

Name of organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mobile phone (reachable on day of excursion): \_\_\_\_\_

**Hereby confirms to order a program from *ML Advies* on the conditions stated below:**

The program consists of (please tick):

- ☐ guided tour on bike/foot/bus (choose option)
- ☐ lecture and discussion
- ☐ workshop
- ☐ other: \_\_\_\_\_

Date of program: \_\_\_\_\_

Time: from \_\_\_\_ to \_\_\_\_ hr. Duration: \_\_\_\_\_ hrs

Nr of participants: \_\_\_\_\_ (groups of more than 15 require extra guide(s))

Place to start: \_\_\_\_\_

Preferred language: English / Dutch / German / French / Spanish

Payment: in cash at day of program / min. 3 weeks in advance through bank booking  
(chose option)

Prize (excl. VAT):	start tariff =	€ 150
	____ hrs program * €125/hr =	€ _____
	____ extra guide(s) * €125/h/guide =	€ _____
		----- +
	<b>total</b>	€ _____

Safety: **The guide will choose safe routes and direct the tour safely.  
Participants cycle and walk at their own responsibility.**

signature: \_\_\_\_\_

date of signing: \_\_\_\_\_

**Please indicate if you have any special interests:**

- |  |   |
|--|---|
| <input type="checkbox"/> People friendly traffic design and urban planning   | <input type="checkbox"/> Traffic policy in Amsterdam and in the Netherlands |
| <input type="checkbox"/> Bicycle parking   | <input type="checkbox"/> Bicycling, walking and health                      |
| <input type="checkbox"/> Urban design in different parts of Amsterdam and the facilitation of cyclists and pedestrians | <input type="checkbox"/> Economic aspects of bicycling and walking          |
|  | <input type="checkbox"/> Other: _____                                       |