

**ML Advies, organisatie en onderzoek**  
Specialists in cycling, walking and road safety

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## Programs on planning for People Friendly Mobility

*ML Advies* organizes programs about how cycling and walking can contribute to create healthy and sustainable cities, towns and regions. The programs can consist of guided tours, lectures and workshops. We do this in Amsterdam and the Amsterdam region. And occasionally in other places in the Netherlands.

As experts in policy, engineering and civil campaigning we offer insight into the opportunities and challenges of planning for people friendly mobility.

The programs are directed by professionals who are well informed on mobility planning and policy in Amsterdam and the Netherlands.

### Details

- A program can consist of
  - a guided tour by bike (or on foot or in a bus)
  - a workshop
  - and/or a lecture and discussion.
- In general, a program takes about 3 hours, shorter or longer can be discussed
- The content will be customized to customers preferences (see list below)
- Price: €100 (starting tariff) + €100 per hour duration of the program. This is excl. 21% VAT. (for state recognized educational institutes VAT can be omitted)
- The fee is to be paid in cash at the day of the program, or well in advance through bank booking.
- For tours by bicycle:
  - Max. 15 participants per guide. For larger groups extra guides can be arranged.
  - The professional guide will choose a safe route
  - Participants cycle at their own risk and responsibility
  - Bicycle rental is not included in the price.
  - For groups up till 10 we can arrange bikes. For larger groups bikes can be rented at many places in Amsterdam. Such as: [www.macbike.nl](http://www.macbike.nl), [black-bikes.com](http://black-bikes.com), [www.yellowbike.nl](http://www.yellowbike.nl) (and more)
  - Bike helmets are not required for regular cycling in the Netherlands and they are hardly used. Best bring your own if you prefer to cycle with a helmet.
- Room for presentation is to be arranged by the customer unless arranged differently.
- **The professional guide will choose safe routes and direct the tour safely. Participants take part at their own responsibility.**

### To arrange a program for your group:

Please fill out the questions bellow and return to: [info@MLadvies.eu](mailto:info@MLadvies.eu)

When we agree on the details fill in the order form below to confirm the booking.

## Order form for a program on planning for People Friendly Mobility

Name of organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mobile phone (reachable on day of excursion): \_\_\_\_\_

**Hereby confirms to order a program from *ML Advies* on the conditions stated below:**

The program consists of (please tick):

- ☐ guided tour on bike/foot/bus (choose option)
- ☐ lecture and discussion
- ☐ workshop
- ☐ other: \_\_\_\_\_

Date of program: \_\_\_\_\_

Time: from \_\_\_\_ to \_\_\_\_ hr. Duration: \_\_\_\_\_ hrs

Nr of participants: \_\_\_\_\_

Prize (excl. VAT): €100 (start tariff) + \_\_\_\_\_ hrs \* €100/hour = € \_\_\_\_\_

Place to start: \_\_\_\_\_

Preferred language: English / Dutch / German / French / Spanish

Payment: in cash at day of program / min. 3 weeks in advance through bank booking  
(chose option)

Safety: **The guide will choose safe routes and direct the tour safely.  
Participants cycle and walk at their own responsibility.**

signature: \_\_\_\_\_

date of signing: \_\_\_\_\_

**Please indicate if you have any special interests:**

- ☐ People friendly traffic design and urban planning
- ☐ Bicycle parking
- ☐ Urban design in different parts of Amsterdam and the facilitation of cyclists and pedestrians
- ☐ Traffic policy in Amsterdam and in the Netherlands
- ☐ Bicycling, walking and health
- ☐ Economic aspects of bicycling and walking
- ☐ Other: \_\_\_\_\_